



وزارة الزراعة

نقابة الأطباء البيطريين الأردنيين
البريد الوارد
رقم الكتاب: ٢٠٢٤/١٧/٢٨٤٣
تاريخ الكتاب: ٢٠٢٤/٥/٢١
تاريخ الوارد: ٢٠٢٤/٧/٢٢
ملف الحفظ: وزارة الزراعة

6840

الرقم: ١٠/٢
التاريخ: ٢٠٢٤/٥/٢١
الموافق: ٢١

سعادة رئيس غرفة تجارة عمان
سعادة رئيس غرفة صناعة عمان
سعادة نقيب المهندسين الزراعيين
سعادة رئيس الإتحاد العام للمزارعين الاردنيين
سعادة رئيس اتحاد مزارعي وادي الأردن
سعادة رئيس الجمعية الأردنية لمنتجي ومصدري الخضار والفواكه
سعادة نقيب تجار ومصدري الخضار والفواكه
سعادة رئيس الجمعية الأردنية للزراعة العضوية
سعادة رئيس جمعية التمور الأردنية
سعادة نقيب الأطباء البيطريين
سعادة نقيب النقابة العامة لأصحاب المعاصر ومنتجي الزيتون الاردنية
سعادة نقيب نقابة تجار ومنتجي المواد الزراعية
سعادة رئيس جمعية مربي الأبقار
سعادة رئيس الإتحاد النوعي لمربي الدواجن

إشارة إلى كتاب معالي وزير الخارجية وشؤون المغتربين رقم (٢٣٤١٦/٥٤٥/٤٥) تاريخ ٢٠٢٤/٥/١٣ (مرفق) الدعوة للمشاركة في معرض تشغنتشو الدولي لمنتجات المؤشرات الجغرافية المحمية والمعرض الدولي لإستيراد المنتجات الغذائية والزراعية للعام ٢٠٢٤ خلال الفترة يومي ١١-١٢/١٠/٢٠٢٤ في الصين للإطلاع والتعميم للمعنيين لديكم.

وتفضلوا بقبول فائق الاحترام

وزير الزراعة

المهندس خالد الحنيفات

مدير مديرية تشجيع الاستثمار
وريادة الأعمال الزراعية
الدكتور عماد عياصرة

نسخة/ عطفة الأمين العام
نسخة/ مساعد الأمين العام للمشاريع والتنمية الريفية
نسخة/ مدير مديرية تشجيع الاستثمار وريادة الأعمال الزراعية
نسخة/ رئيس قسم الشراكة بين القطاعين وريادة الأعمال الزراعي

الملكية الأردنية الهاشمية

هاتف: ٥٦٨٦١٥١ ٦٦٦٦ + فاكس: ٥٦٨٦٣١٠ ٦٦٦٦ + ص.ب: ٢٠٩٩ عمان ١١١٨١ - الأردن. البريد الإلكتروني: agri@moa.gov.jo

R



وزارة الخارجية
مملكة الأردن

الرقم ٢٣٤١٦/٥٤٥/٤٥
التاريخ ٢٠٢٤/٥/١٣
الموافق

معالي وزير الزراعة

تحية طيبة وبعد،

أبعث إليكم بصورة عن كتاب سفارتنا في بكين رقم أص/٥٤٣/٣ تاريخ ٢٠٢٤/٥/١٣ ومرققاته الدعوة للمشاركة في معرض تشنغتشو الدولي لمنتجات المؤشرات الجغرافية المحمية والمعرض الدولي لإستيراد المنتجات الغذائية والزراعية للعام ٢٠٢٤ خلال الفترة يومي ١١-١٢/١٠/٢٠٢٤ في الصين.

أرجو التكرم بالإطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،،،

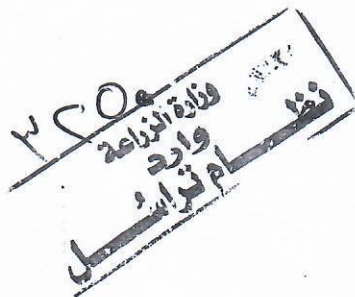
٤ / نائب رئيس الوزراء

وزير الخارجية وشؤون المغتربين

أيمن الصفدي

نسخة: السفارة / بكين.

رذ/رنا



الملحكة الأردنية المائتية

هاتف (٥٧٢٥١٥٠ - ٥٧٢٥١٦٠) فاكس (٥٧٢٢١٦١) ص.ب (٢٥١١٧) الرمز البريدي (١١١٨٠) عمان - الموقع الإلكتروني: www.mfa.gov.jo

بسم الله الرحمن الرحيم

Embassy of The
Hashemite Kingdom of Jordan
Beijing



سفارة
المملكة الأردنية الهاشمية
ببيجين

الرقم: ٥٤٢ / ١٢ / ٢٠٢٤
التاريخ: ١٣ / ٥ / ٢٠٢٤

Ref.:
Date:

السيد السيد
١٣

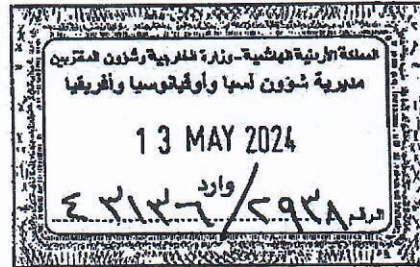
معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين
مديرية شؤون آسيا واقيانوسيا وافريقيا

أبعث إليكم نسخة من الدعوة الواردة للسفارة للمشاركة في معرض تشنغتشو الدولي لمنتجات المؤتمرات الجغرافية المحمية والمعرض الدولي لاستيراد المنتجات الغذائية والزراعية للعام 2024 (PGIE&CIFA) خلال الفترة ما بين 2024/10/12-11 في مركز تشنغتشو الدولي للمؤتمرات والمعارض في مقاطعة هاينان، بتنظيم من شركة Shanghai Supervip Exhibition Co., Ltd، واستضافة كل من غرفة التجارة العامة الصينية، وجمعية الأغذية الخضراء الصينية، وجمعية وسطاء الجمارك الصينية، وجمعية التجارة الصينية لمكافحة التزيف، ومجلس تعاونيات التوريد والتسويق الصيني CCPIT، مجموعة المؤتمرات والمعارض الذهبية، بحسب التفصيلات المرفقة.

راجياً معاليكم التكرم بالاطلاع والايجاز لمن يلزم لمخاطبة الجهات المعنية في المملكة.

وتفضلوا بقبول فائق الإحترام،،،

السفير
حسام الحسيني



**Zhengzhou International Protected Geographical Indication Products Exhibition
International Import Food and Agricultural Products Exhibition (Zhengzhou)
PGIE&CIFA Organizing committee**

**Invitation to
"Zhengzhou International Protected Geographical Indication Products Exhibition
and International Import Food and Agricultural Products Exhibition 2024"**

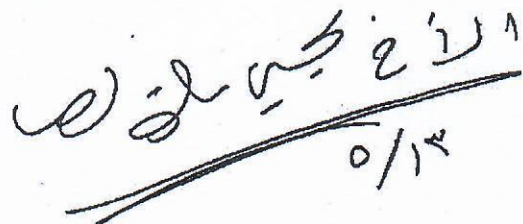
Embassies in China, local authorities, industry organizations and relevant enterprises,

To establish a first-class professional platform for geographical indication products and import agricultural products in China, push forward the rapid development of the industry, the 2024 Zhengzhou International Protected Geographical Indication Products Exhibition and International Import Food and Agricultural Products Exhibition (hereinafter referred to as PGIE&CIFA) will be held on October 11-13, 2024 at the Zhengzhou International Convention and Exhibition Center, Henan Province. Our exhibitions are approved by Ministry of Commerce of the People's Republic of China, jointly hosted by the China General Chamber of Commerce, China Green Food Association, China Customs Brokers Association, China Trade Association for Anti-counterfeiting, China Supply and Marketing Cooperatives Council of CCPIT, Golden Conference and Exhibition Group and organized by Shanghai Supervip Exhibition Co., Ltd. Taking "New Consumption, Shared Global Food" as its theme, PGIE&CIFA covers a total area of 30,000 square meters. The exhibits cover a wide range of food and drinks fields including geographical indication products, imported agricultural and food products, and service trade. PGIE&CIFA will gather industry forces and integrate resources with a new look, making the exhibition and conference a comprehensive platform for imported food and agricultural products enterprises from around the world to grasp the consumption status, development trends, trade connectivity, and government enterprise exchanges in China.

During the exhibition, there are a series of events such as the Global Geographical Indication PG500 Forum, International Agricultural Products Safety and Customs Practice Forum, China Geographical Indication Brands Summit and Mayor & County Executive' Dialogue on China's Regional Economic Development, as well as One-on-One Matchmaking Sessions for Imported Food from Around the World to held. Domestic and foreign government officials and industry experts will invited to discuss hot topics such as mutual recognition and interoperability of global geographical indication products, market access for import agricultural products, inspection and quarantine management, product classification and tariff calculations, which contributed to the advancement of the protection of geographical indications and the promotion of international cooperation and trade in the agricultural products industry.

We sincerely invite leaders and diplomats from your country to attend the opening ceremony of the show and concurrent forums such as the Global Geographical Indication PG500 Summit Forum and the International Agricultural Products Safety and Customs Practice Forum. We also extend an invitation to organize relevant companies to participate in the exhibition in the form of a national delegation,

— 1 —


0/14

showcasing your country's geographical indication products and high-quality agricultural products. Together, we can explore markets, engage in investment negotiations, and promote trade and cooperation between enterprises from both sides.

Your presence will be highly appreciated. Thank you for your attention and consideration.

PGIE&CIFA Organizing Committee:

Contact: Yang Jianzhuang

Phone: +86 13916868039

E-mail: info@goldenexpo.com.cn

Contact: Yan Yaoyao

Phone: +86-18221431825

E-mail: cifa@goldenexpo.com.cn

pgie.china@goldenexpo.com.cn

Attachment:

1. Agenda
2. Exhibition Information
3. Forum Application Form
4. Booth Application Form



Attachment 1 :

PGIE&CIFA2024-Agenda

October 10, 2024 (Thursday) JW Marriott Hotel Zhengzhou, Henan	
08:00-09:00	Guest check-in
09:00-12:00	Global Geographical Indications G500 Summit
13:30-17:30	International Agricultural Products Safety and Customs Practice Forum
18:30-20:30	Welcome banquet
October 11, 2024 (Friday) ZZICEC, Henan	
09:00-10:00	Opening ceremony
10:00-11:30	Leaders tour exhibition
09:30-16:30	Geographical Indication for Cuisines and Wine Tasting & World Wine Master Class
10:00-16:30	Promotion Conference for Geographical Indication Areas and Distinctive Product
13:30-18:30	Geographical Indication Brands Summit and Mayor & County Executive' Dialogue on China's Regional Economic Development
October 12, 2024 (Saturday) ZZICEC, Henan	
09:00-16:30	Exhibition
09:30-12:00	International Wine Products Label Management and Safety Supervision Summit
10:00-16:30	Promotion Conference for Geographical Indication Areas and Distinctive Products
13:30-16:30	Conduct a survey to wholesale of wine at Bairong World Trade Center
October 13, 2024 (Sunday) ZZICEC, Henan	
09:00-14:00	Exhibition
10:00-11:30	Award Ceremony for Geographical Indication for Cuisines and Wine Tasting
14:00-18:00	Move-out

Attachment 2

The exhibition information are notified as follows:

Show Name

Zhengzhou International Protected Geographical Indication Products Exhibition 2024
And International Import Food and Agricultural Products Exhibition

Show Time and Venue

October 11-13, 2024
Zhengzhou International Convention and Exhibition Center
Henan China

Show Website

www.cgiaexpo.com
www.importfoodfair.com

Major Exhibits

The exhibits covers a wide range of products, including import and export food, meat and seafood, alcoholic and beverages, dairy products and honey, candies and nuts, baking and coffee, fruits and vegetables, grains and edible oils, frozen drinks and seasonings, catering ingredients, green food, organic products, geographical indication products, and trade services.

Participation Fees

★ Standard Booth (3m×3m)

For overseas enterprises: USD 4800/Expo, 3m×3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

★ Indoor Raw Space

For overseas enterprises: USD 480/Sq.m. / Expo

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

The principle of participation is based on first-come, first-served. Exhibit space will be confirmed in the order of registration.

Concurrent Activities

During the exhibition, there are a series of events such as the Global Geographical Indication PG500 Forum, International Agricultural Products Safety and Customs Practice Forum, China Geographical Indication Brands Summit and Mayor & County Executive' Dialogue on China's Regional Economic Development, as well as One-on-One Matchmaking Sessions for Imported Food from Around the World to held. Domestic and foreign government officials and industry experts will invited to discuss hot topics such as mutual recognition and interoperability of global geographical indication products, market access for import agricultural products, inspection and quarantine management, product classification and tariff calculations, which contributed to the advancement of the protection of geographical indications and the promotion of international cooperation and trade in the agricultural products industry.

Registration

The organizing committee sincerely invite local government departments, member units, and relevant enterprises from various regions to participation in the exhibition. Please fill in the application form by fax or email and send it to the secretariat of the organizing committee before July 15, 2024 for unified arrangement.

PGIE&CIFA Organizing Committee:

Contact: Yang Jianzhuang

Phone: +86 13916868039

E-mail: info@goldenexpo.com.cn

Contact: Yan Yaoyao

Phone: +86-18221431825

E-mail: cifa@goldenexpo.com.cn

pgie.china@goldenexpo.com.cn

Forum Application Form

To attend the forum, please fill in the form carefully and Fax: 0086-21-50131761 it or E-mail: info@goldenexpo.com.cn it to the organizing committee for unified arrangement.

Company	Chinese:				
	English:				
Industry: <input type="checkbox"/> Government <input type="checkbox"/> Embassy/Consulate <input type="checkbox"/> Industry Institution <input type="checkbox"/> Enterprise <input type="checkbox"/> Media <input type="checkbox"/> Other					
Name	Sex	Department	Title	Mobile Phone	E-mail
Contact for conference					
Participation Fees: USD2880/person (including service fee, materials and tea break during the conference, excluding accommodation) . Note: Third-level secretaries and above from Embassies in China, as well as leaders at the county-level and above, can participate in the forum and local visit tour for free. Participants need to pay their own accommodation and transportation expenses.					
Total Fee: A total of _____ participants, and total fee: \$ _____					
To make the conference more professional and meet the needs of the enterprise, please fill in the following items: Topics you are interested in: _____ Enterprises or guests you are interested in: _____					
Committee Specified Account Correspondent Bank: Bank of America N.A. New York Branch Swift Bic: BOFAUS3N Beneficiary Bank: Zhejiang Chouzhou Commercial Bank Swift Bic: CZCBCN2X Beneficiary Name: Golden Exhibition Group Co., Limited A/C No: NRA15602002010590014489 Address: Yiwuleyuan East Jiangbin Road Yiwu Zhejiang China					
Note: Please provide details on the arrival location and time for diplomats from Embassies in China as well as leaders from provinces and cities.					

Attachment 4

Booth Application Form

To attend the PGIE&CIFA2024, please fill in the form carefully and Fax: 0086-21-50131761 it or E-mail: info@goldenexpo.com.cn It to the organizing committee for unified arrangement.

Company	Chinese:		
	English:		
Address		Postcode	
Tel		Fax	
Contact	(Title)	Mobile Phone	
E-mail		Website	
Exhibition Options	<p>1) Option 1: International Standard Booth and Raw Space</p> <p><input type="checkbox"/> Room Area _____ Booth Number _____ Fee(USD) _____</p> <p><input type="checkbox"/> Standard _____ Booth Number _____ Fee(USD) _____</p> <p>Special requirements: _____</p>		
	<p>2) Option 2: Fair Catalogue Size: 140mm(W)×210 mm(H)</p> <p><input type="checkbox"/> Front Cover: 10000(USD) <input type="checkbox"/> Back Cover: 8000(USD)</p> <p><input type="checkbox"/> Inside Front Cover: 6000(USD) <input type="checkbox"/> Inside Back Cover: 4000(USD)</p> <p><input type="checkbox"/> Colored Page: 2400(USD) <input type="checkbox"/> Monochrome Page: 1200(USD)</p>		
	<p>3) Option 3: Advertisements and Sponsorship</p> <p><input type="checkbox"/> Ticket <input type="checkbox"/> Chest Card <input type="checkbox"/> Paper Bag <input type="checkbox"/> Other Total(USD) _____</p> <p>For more information about the sponsorship options and advertising sites, please refer to attachment. (On-site Quotation)</p> <p>Total Fee: _____ \$</p> <p>The payment will be remitted outward within three working days after signing the contract, please check then.</p>		
Total Fee			
Note and Special Requirements:			
<p>Committee Specified Account</p> <p>Correspondent Bank: Bank of America N.A. New York Branch</p> <p>Swift Bic: BOFAUS3N</p> <p>Beneficiary Bank: Zhejiang Chouzhou Commercial Bank</p> <p>Swift Bic: CZCBCN2X</p> <p>Beneficiary Name: Golden Exhibition Group Co., Limited</p> <p>A/C No: NRA15602002010590014489</p> <p>Address: Yiwuleyuan East Jiangbin Road Yiwu Zhejiang China</p>		<p>Company Stamp/Chop:</p> <p>Signature:</p> <p>Date:</p>	

The Secretariat Committee

Add: Room 1006, Block C, North Building, Senlan Melhuan, No.519, Qifan Road, Pudong New District, 201208, Shanghai, PRC

Tel: 0086-21-64396190 50131760

Fax: 0086-21-50131761

Contact: Yan yaoyao Yang Jianzhuang

E-mail: info@goldenexpo.com.cn