



نقابة الأطباء البيطريين الأردنيين
التبريد الوارد
رقم الكتاب ٢٩٦٦/٢٠٢٤/١١٧
تاريخ الكتاب ٢٠٢٤/١١/٢٨
تاريخ التبريد ٢٠٢٤/١١/٦
ملف الحفظ

14791

الرقم ١٠/ ٢
التاريخ ٢٠٢٤/١٠/٢٨
الموافق

سعادة رئيس غرفة تجارة عمان
سعادة رئيس غرفة صناعة عمان
سعادة نقيب المهندسين الزراعيين
سعادة رئيس الإتحاد العام للمزارعين الأردنيين
سعادة رئيس اتحاد مزارعي وادي الأردن
سعادة رئيس الجمعية الأردنية لمنتجي ومصدري الخضار والفواكه
سعادة نقيب تجار ومصدري الخضار والفواكه
سعادة رئيس الجمعية الأردنية للزراعة العضوية
سعادة رئيس جمعية التمور الأردنية
سعادة نقيب الأطباء البيطريين
سعادة نقيب النقابة العامة لأصحاب المعاصر ومنتجي الزيتون الأردنية
سعادة نقيب نقابة تجار ومنتجي المواد الزراعية
سعادة رئيس جمعية مربي الأبقار
سعادة رئيس الإتحاد النوعي لمربي الدواجن

إشارة إلى كتاب نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين رقم 51407/1474/18 تاريخ 2024/10/14 والمرفق بطية مذكرة سفارتنا في نيودلهي رقم (E-4-705) تاريخ 2024/10/14 ومرفقه صورة عن رسالة البريد الإلكتروني الواردة للسفارة بتاريخ 2024/10/12 من غرفة الاستيراد والتصدير والقطاع الصحي الهندية ومرفقها رسالة رئيس الغرفة المتضمنة الدعوة للمشاركة في فعاليات النسخة الثالثة والعشرين من معرض (AGRO + FOOD & BEVERAGE PRO EXPO) الذي سيعقد خلال الفترة من 2024/11/29-27 في مدينة مومباي الهندية، وعلى نحو ما هو موضح تفصيلاً في المرفق. للإطلاع والتعميم للمعنيين لديكم.

وتفضلوا بقبول فائق الاحترام

وزير الزراعة
المهندس خالد الحنيفات

مساعد الأمين العام للمشاريع والتنمية الريفية
المهندس الزراعي خالد ارشيد الحنيفه

نسخة/ عطوفة الأمين العام
نسخة/ مساعد الأمين العام للمشاريع والتنمية الريفية
مدير مديرية تشجيع الاستثمار وريادة الأعمال الزراعية
نسخة/ رئيس قسم الشراكة بين القطاعين وريادة الأعمال الزراعية

المملكة الأردنية الهاشمية

هاتف: ٥٦٦٦١٥١ - ٦٦٥٦٦٦٦ فاكس: ٦٥٦٦٦٦٦ - ٦٦٦٦٦٦٦ ص.ب. ٢٠٩٩ عمان ١١١٨١ - البريد الإلكتروني: agri@moa.gov.jo



وزارة الخارجية
مملكة الأردنّ



النيابة العامة
عمان

الرقم ٧١٤٧/١٤٧٤/١٨

التاريخ

الموافق ٢٤/١١/٢٠٢٤

معالي وزير الزراعة

معالي وزير الصناعة والتجارة والتموين

تحية طيبة وبعد،،،

أبعث إليكم صورة عن كتاب سفارتنا في نيودلهي رقم 4-705-1 تاريخ 2024/10/14 ومرفقه صورة عن رسالة البريد الإلكتروني الواردة للسفارة بتاريخ 2024/10/12 من غرفة الاستيراد والتصدير والقطاع الصحي الهندية ومرفقها رسالة رئيس الغرفة المتضمنة الدعوة للمشاركة في فعاليات النسخة الثالثة والعشرين من معرض (AGRO + FOOD & BEVERAGE PRO EXPO) الذي سيعقد خلال الفترة من 2024/11/27-29 في مدينة مومباي الهندية، وعلى نحو ما هو موضح تفصيلاً في المرفق.

أرجو معاليكم التكرم بالاطلاع والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،،،

نائب رئيس الوزراء
ووزير الخارجية وشؤون المغتربين

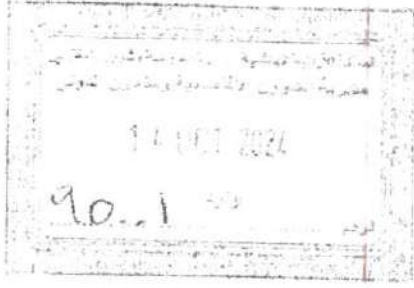
أيمن الصفدي

مسيرة مديرية الشؤون الاقتصادية
والتعاون الدولي
السفيرة رولان مسطرة

نسخة - مديرية شؤون آسيا وأوقيانوسيا وأفريقيا
- السفارة، نيودلهي

H.G

٦٥٤٣



الرقم E-4-705
التاريخ: 14/10/2024

معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين
مديرية الشؤون الاقتصادية والتعاون الدولي

تحية طيبة وبعد،

أبعث إليكم صورة عن رسالة البريد الإلكتروني الواردة إلينا بتاريخ 2024/10/12 من غرفة لاستيراد والتصدير والقطاع الصحي الهندية ومرقها رسالة رئيس الغرفة المتضمنة الدعوة للمشاركة في فعاليات النسخة الثالثة والعشرين من معرض (AGRO + FOOD & BEVERAGE PRO EXPO)، وذلك خلال الفترة من 27-2024/11/29 في مدينة "مومباي" الهندية، ووفق التفاصيل المبينة في الرسالة مدار اللحت.

أرجو التكرم بالإطلاع، منسباً بمخاطبة وزارة الزراعة بالموضوع أعلاه، لطفاً.

وتفضلوا بقبول فائق الاحترام والتقدير

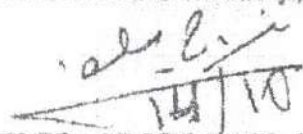
المسفير
يوسف عبد القني

لدينا نقاب
14/10/2024

newdelhi

From: Rahul Mishra <rahulmishra456@outlook.com>
Sent: Saturday, October 12, 2024 10:51 AM
To: newdelhi
Subject: Gentle reminder - Invitation to Participate in 23rd AGRO - FOOD & BEVERAGE PRO EXPO, 27 - 29 November 2024 at Bombay Exhibition Centre, Goregaon East, Mumbai, India
Attachments: Brochure_Agro F&B Pro.pdf, Hon'ble Shri Narendra Modi ji.pdf, Request letter.pdf

Respected Sir,



Sub: Proposal for Exhibit at 23rd AGRO + FOOD & BEVERAGE PRO EXPO, MUMBAI, INDIA

Date & Venue: 27 - 29 November 2024 at Bombay Exhibition Centre, Goregaon East, Mumbai.

Greetings from The Chamber for Import, Export & Health - Registered for promotion of commerce with the Union Ministry of Corporate Affairs & relevant Government of India agencies.

Agro + Food & Beverage Pro Expo 2024 is India's leading B2B exhibition on food processing & hospitality industries, offering investment opportunities in the growing food processing & retail sector. With the support of the State & Central Government, the event showcases innovations and promotes networking within the industry. This mega event has many State Pavilions & Central Government Agencies present. Some of the states who regularly exhibit are - Andhra, Bihar, Uttarakhand, Karnataka, Rajasthan, Gujarat, Chandigarh, Madhya Pradesh, Odisha, Delhi, Chattisgarh, Jharkhand, Maharashtra, Telengana, Tamil Nadu, Nagaland, Mizoram, Sikkim, Manipur, Assam, Lakhshadweep, Goa etc. The Ministries of Food Processing, MSME, Agriculture, Commerce and Industry, AYUSH, NRE and Central Government agencies like APEDA, MPEDA, NIFTEM, NIFPT, Spices Board, Coir Board, Coffee Board, Tea Board, Coconut Board, CSIR-IIIM etc. also do participate year after year. PFA Hon. PM Narendra Modi ji letter for an earlier event, where he appreciated our efforts.

We take this opportunity to thank you for your continuous support and the confidence you have placed in us. Your support over the years has made the **F & B PRO World Expo** series, one of India's best business trade shows for the Agrofood processing and related industries. The **increasing number & quality of the exhibitors and visitors** year on year, makes it the most sought after industry-event.

The just concluded Goa edition was inaugurated by the Chief Guest, Hon. Shri Shripad Naik ji, Union Minister of State for Power, New & Renewable Energy in September 2024 by lighting the traditional lamp. The Guest of Honour was Shri Rohit Monserrate, Hon Mayor of Panaji - Goa's capital city who cut the ribbon. Among the other VIPs who attended included - Chief Foreign Delegate, His Excellency Yawo Edem Akpemado, Ambassador of Togo, Goa Ministers. etc.

At the Pune edition last year, Lt. Gen. Dr. Madhuri Kanitkar, PVSM, ex-Dy Chief of Integrated Defence Staff and is on PM's Science, Technology & Innovation Advisory Council inaugurated this World Expo & Awards and launched Maharashtra's R & D Digital Library while: Shri Murlidhar Mohol ji, now Union Minister of State for Co-operatives inaugurated the World Expo, supported by various Union Ministry agencies. Many Central & State Authorities also participated. **F & B PRO World Expo 2024** provides business visitors with an unrivalled opportunity to generate new leads and get close to customers with an effective and efficient way of successfully marketing.

This event being held in India's business and financial capital and also in a 5 star-like ambience of the fully air-conditioned Bombay Exhibition Centre, Goregaon (E) in the Mumbai's suburban business district.

Why Exhibit at F & B PRO World Expo 2024: Display Products/Technologies & Services • Interact with National and International Buyers • Generate Sales Leads/Order Bookings • Networking with the Industry • Establish Business Contacts • Launch New Products • Appoint Agents & Distributors • Brand Building & Marketing • Market Research & Gauge Market Trends • Learn from Experts • and much more.

F & B PRO World Expo 2024 - Some Highlights:

- Awards Ceremony & Networking dinner - for India's Best in the Industry
- Discover latest trends, developments & address challenging issues
- Owners & GM's Conclave - for Directors & Top Managements
- Share knowledge, explore new products & projects
- Purchase Managers - for Procurement Managers
- Workshops & Seminars - for Professionals, etc.
- Reconnect with your Industry Peers
- Enhance your network

Trinity is holder of 3 food related Guinness World Records. After the first in 2017 (World's Largest Fish Patty - 296.5 kg) and second in 2018 (World's Largest Choco Mud Pie - 1345 kg), and with the (World Largest Bread Pudding - 1424 kgs) a hat-trick was achieved in 2019. The Trinity Group specializes in Food or Hospitality related Guinness World Records (GWR) to draw attention to the capabilities of India in the sector.

How Do You Benefit - Why Exhibit?

- Exclusive focus on all products related to the food and beverage industry
- Opportunity to showcase your business to thousands of your target-audience
- Interact with government policymakers, industry leaders, suppliers & stakeholders
- Branding & creating awareness among end-users, business visitors and related others
- Be part of the fast-growing potential stream of agro, food, beverage processing sectors
- Exploit the high potential of the F & B market in the India and neighboring countries, etc.
- Find buyers with high purchasing power from industry associations & special invitees....
- Form business linkages, access to new technologies & get preferential treatment from authorities

PFA a proposal for your kind perusal, and we would be glad to furnish further details, if required. We look forward to your participation and early confirmation to support India's biggest exhibition on food and beverage.

Thanking you, with regards,

DR. JOSEPH DIAS, MA (Eco), Chairman, Trinity Group & Mg. Director, Chamber for import, Export & Health
Ex-Special Executive Magistrate / SEO, Government of Maharashtra
Mobile No. -91 9769555657 / -91 9324425310 / -91 8452929818 (WhatsApp)
Email : agrofnbpro@gmail.com / trinity.emd@gmail.com * Website : www.agrofnbpro.in



**THE CHAMBER
FOR IMPORT
EXPORT &
HEALTH**



**Make World
Expo, Summit
& Awards**

www.agrofnbpro.in

trinity.con@gmail.com • trinityb2bevents@gmail.com

+91 976955657

Letter No. 345/MUMF&B/2024-25, Dated: 8th October 2024

Special Thanks



Govt of India
Ministry of
Food Processing

Respected Sir,

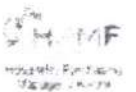
Sub: Proposal for Exhibit at 23rd AGRO + FOOD & BEVERAGE PRO EXPO, MUMBAI

Date & Venue: 27 - 29 November 2024 at Bombay Exhibition Centre, Goregaon East, Mumbai



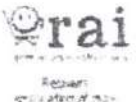
Federation of Food &
Beverage Exporters

Greetings from The Chamber for Import, Export & Health - Registered for promotion of commerce with the Union Ministry of Corporate Affairs & relevant Government of India agencies.

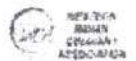


Ministry of Food Processing

Agro + Food & Beverage Pro Expo 2024 is India's leading B2B exhibition on food processing & hospitality industries, offering investment opportunities in the growing food processing & retail sector. With the support of the State & Central Government, the event showcases innovations and promotes networking within the industry. This mega event has many State Pavilions & Central Government Agencies present. Some of the states who regularly exhibit are - Andhra, Bihar, Uttarakhand, Karnataka, Rajasthan, Gujarat, Chandigarh, Madhya Pradesh, Odisha, Delhi, Chattisgarh, Jharkhand, Maharashtra, Telangana, Tamil Nadu, Nagaland, Mizoram, Sikkim, Manipur, Assam, Lakshadweep, Goa etc. The Ministries of Food Processing, MSME, Agriculture, Commerce and Industry, AYUSH, NRE and Central Government agencies like APEDA, MPEDA, NIFTEM, NIFPT, Spices Board, Coir Board, Coffee Board, Tea Board, Coconut Board, CSIR-IITM etc. also do participate year after year. PFA Hon. PM Narendra Modi ji letter for an earlier event, where he appreciated our efforts.



GRAI

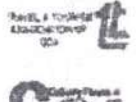


F&B PRO

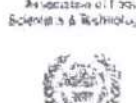
We take this opportunity to thank you for your continuous support and the confidence you have placed in us. Your support over the years has made the **F & B PRO World Expo** series, one of India's best business trade shows for the Agrofood processing and related industries. The **increasing number & quality of the exhibitors and visitors** year on year, makes it the most sought after industry-event. **F & B PRO World Expo is the region's largest and most comprehensive exhibition over the last 22 years since 2004.**



The just concluded Goa edition was inaugurated by the Chief Guest, **Hon. Shri Shripad Naik ji, Union Minister of State for Power, New & Renewable Energy** in September 2024 by lighting the traditional lamp. The Guest of Honour was **Shri Rohit Monserrate, Hon Mayor of Panaji** - Goa's capital city who cut the ribbon. Among the other VIPs who attended included - Chief Foreign Delegate, His Excellency Yawo Edem Akpemabo, Ambassador of Togo, Goa Ministers etc.



At the Pune edition last year, **Lt. Gen. Dr. Madhuri Kanitkar, PVSM, ex-Dy Chief of Integrated Defence Staff and is on PM's Science, Technology & Innovation Advisory Council** inaugurated this World Expo & Awards and launched Maharashtra's R & D Digital Library while; **Shri Murlidhar Mohol ji, now Union Minister of State for Co-operatives** inaugurated the World Expo, supported by various Union Ministry agencies. Many Central & State Authorities also participated.



F & B PRO World Expo 2024 provides business visitors with an unrivalled opportunity to generate new leads and get close to customers with an effective and efficient way of successfully marketing to this dynamic growing market.

Contd.. 2

And Many More

Event Producers

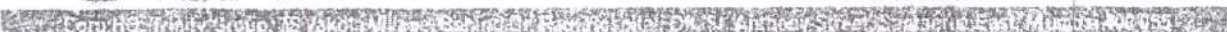
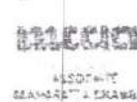
Special Initiator



Member of
THREE-3
Business
Network



Created by **ANSI**
American National Standards Institute
International Confederation of Standards



This event being held in India's business and financial capital and also in a 5 star-like ambience of the fully air-conditioned Bombay Exhibition Centre, Goregaon (E) in the Mumbai's suburban business district.

Why Exhibit at F & B PRO World Expo 2024: Display Products/Technologies & Services • Interact with National and International Buyers • Generate Sales Leads/Order Bookings • Networking with the Industry • Establish Business Contacts • Launch New Products • Appoint Agents & Distributors • Brand Building & Marketing • Market Research & Gauge Market Trends • Learn from Experts • and much more.

F & B PRO World Expo 2024 - Some Highlights:

- Awards Ceremony & Networking dinner - for India's Best in the Industry
- Discover latest trends, developments & address challenging issues
- Owners & GM's Conclave - for Directors & Top Managements
- Share knowledge, explore new products & projects
- Purchase Managers - for Procurement Managers
- Workshops & Seminars - for Professionals, etc.
- Reconnect with your Industry Peers
- Enhance your network

Trinity is holder of 3 food related Guinness World Records: After the first in 2017 (World's Largest Fish Patty - 296.5 kg) and second in 2018 (World's Largest Choco Mud Pie - 1345 kg), and with the (World Largest Bread Pudding - 1424 kgs) a hat-trick was achieved in 2019. The Trinity Group specializes in Food or Hospitality related Guinness World Records (GWR) to draw attention to the capabilities of India in the sector.

How Do You Benefit - Why Exhibit?

- Exclusive focus on all products related to the food and beverage industry
- Opportunity to showcase your business to thousands of your target-audience
- Interact with government policy makers, industry leaders, suppliers & stakeholders
- Branding & creating awareness among end-users, business visitors and related others
- Be part of the fast growing potential stream of agro, food, beverage processing sectors
- Exploit the high potential of the F & B market in the India and neighboring countries, etc.
- Find buyers with high purchasing power from industry associations & special invitees...
- Form business linkages, access to new technologies & get preferential treatment from authorities

Special Cost - Effective Government Stall Tariffs for F & B PRO World Expo 2024:

Two options are available: (Bare space minimum stand space of 27 sqmtrs.)
Shell Stall - Rs. 15,000 /- per sqmtr or Bare Space - Rs. 14,500 /- per sqmtr

We also have a 18 sq mt space which is valued at Rs. 2,70,000 only. GST at 18% is applicable on all payments.

PFA a proposal for your kind perusal, and we would be glad to furnish further details, if required. We look forward to your participation and early confirmation to support India's biggest exhibition on food and beverage.

Thanking you, with regards,



DR. JOSEPH DIAS, MA (Eco), Chairman, Trinity Group & Mg. Director, Chamber for Import, Export & Health
Ex-Special Executive Magistrate / SFO, Government of Maharashtra
Mobile No. +91 9769556657 / +91 9824428510 / +91 8452929618 (WhatsApp)
Email - agrofnpbro@gmail.com / trinity.und@gmail.com • Website - www.agrofnpbro.in



भारतम्

प्रधान मंत्री
Prime Minister

MESSAGE

It is a pleasure to learn about the 18th edition of Organic + Biotech India World Expo, co-located with Agro + F&B Pro Expo being organised by the Trinity group from December 3-5, 2020.

A key to rural development, agriculture sector has been given utmost importance in the last few years. Comprehensive and integrated measures have been boosting productivity and self-reliance in the sector. Our constant emphasis has been on strengthening a robust infrastructure in agriculture sector and allied industries such as horticulture, food processing, animal husbandry and dairying, aimed at bringing a qualitative change in the lives of our hardworking farmers.

Addition of new dimensions to agriculture and its related activities has opened new vistas of opportunities for our farmers. Latest reforms have given farmers access to more options for big market and higher prices, ensured their easy access to futuristic technology and provided them new legal protection, while existing systems have also been strengthened.

With huge demand for India's agricultural products all over the world and major reforms underway in the country, our agro experts, agro economists and other valued stakeholders have a significant role to play to design the new contours of sectoral transformation for a self-reliant India.

The 18th edition of Organic + Biotech India World Expo and Agro + F&B Pro Expo will provide a platform to the experts from the sector to deliberate upon the latest advancements in the field of agriculture. The participation of policy makers, professionals and various key partners will help chart out a roadmap for future needs of the sector for larger benefit.

I am sure that the focus of the Expo on organic, agriculture and horticulture, food processing industries, fisheries, food and beverages and other allied industries will further strengthen and revitalise various agro-based industries and businesses. May the shared experiences at the Expo inspire various stakeholders to help the sector achieve higher levels of excellence.

Best wishes for all success of the Expo.

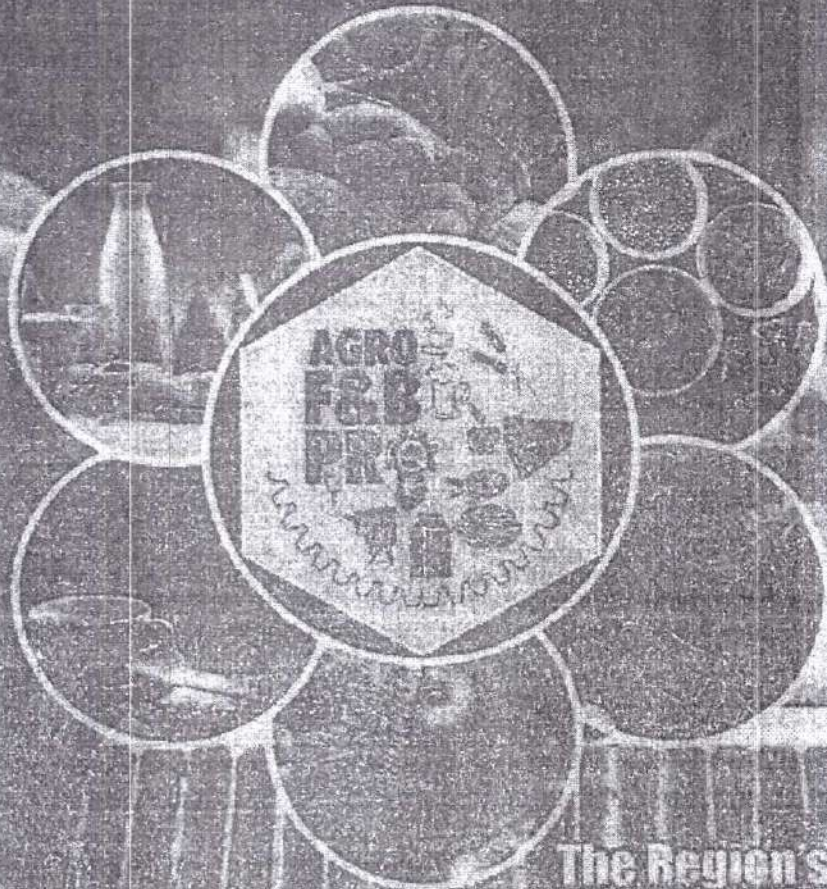
(Narendra Modi)

New Delhi
अग्रहायण 10, शक संवत्, 1942
1st December, 2020
Shri Joseph Dias
Chairman, Trinity Group

**विकसित भारत
अभियान**
1947 - 2047

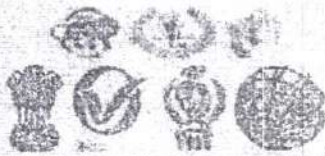


75
आज़ादी का
अमृत महोत्सव



**The Region's Biggest
Business Event On
Agro & Food
Processing**

Special Thanks To



Government of India / State & The Chamber for Import, Export & Health - Regd. for promotion of commerce, recognized by the Union Ministry of Corporate Affairs & other Government agencies.

**27-29 November 2024, PCC
REGD. AGROEXPO IN MUMBAI**



**Coming Soon to Govt
Contact for more info.**



**The 75th
Maha World Expo
Summit Awards**

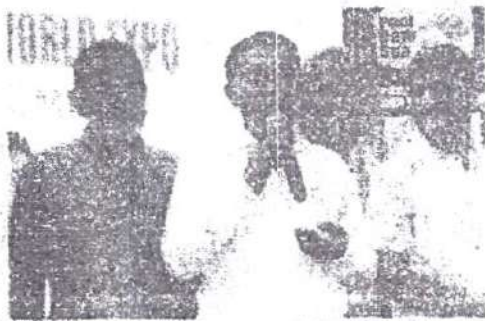
F & B PRO INDIA - FROM FARM TO FRIDGE

We are back for the 23rd year in succession. F & B Pro India has over the last so many editions featured a number of Government of India boards, like those for Coir, Jute, Coffee, Coconut, etc. besides being supported by the Union Ministry of Food Processing Industries and chambers of commerce, professional / industry / trade associations, newspapers and publications. According to McKinsey & Co, the food retail sector in India is likely to grow to US \$ 150 Billion by 2025, accounting for a large chunk of the world food industry, estimated to be US \$ 400 Billion by then. All of which makes being at F & B Pro India - an absolute imperative.



Hon Union Minister of State, Shri Shripad Naik ji inaugurating the event

F & B PRO INDIA - GOA & MUMBAI EDITIONS



Dr. Pramod Sawant ji, Chief Minister of Goa speaking at the last event.

It was back to normal once again as crowds of business visitors thronged the 5 star-like event venues. Trinity earlier concluded Goa edition was inaugurated by Hon Shri Rameshwar Telhi, Hon Union Minister of State for Food Processing Industries and H. E. Ms. Rosette Mossi Nyamulo, Ambassador of The Congo, which was also the partner country. The 2021 edition was digitally inaugurated in hybrid mode by H. E. Shri PS Shreedharan Pillai, Governor of Goa, while physical inauguration was done by Hon Shri Shripad Naik, Union Minister of State by cutting the ribbon. Trinity's last Mumbai edition was inaugurated by H. E. Mrs. Stella Budinganya, Ambassador of Burundi, who is also associated with ASEAN countries with Mr. Vijay Katarani, President, All India Association of Industries (also Director, International of World Trade Centers Association, New York City) and other foreign dignitaries.

HIGHLIGHTS OF THE SHOW

- World Edition
- 30,000 sq ft Area
- 500 Leading Brands
- 5,000 Key Purchasers
- International Advertising
- World Industry Leaders
- Country & State Exhibitions
- Government Boards & Export Promotion Councils
- Multinational Companies, Foreign & Indian Visitors

THE MARKET OPPORTUNITIES

- US\$ 600 billion - Food processing to grow three-fold by 2020
- US\$ 70 billion - The Indian F&B export is expected to be by 2020
- US\$ 492 billion - The food processing industry expected to by 2028
- US\$ 140 billion - Indian dairy industry is expected to double by 2020
- US\$ 826.82 billion - Food & retail market is projected to reach by 2020
- US\$ 315 billion - The Indian food & beverage retail market expected by 2020
- US\$ 259 billion - The sector's value constituting 14% of GDP by manufacturing
- US\$ 1.2 billion - Government of India's dairy processing infra fund worth Rs 6,000 crore
- INR 2300 billion - The cold-chain industry in India growth at a CAGR of 15.4% between 2018-2023
- US\$ 285 million - Special Fund with National Bank for Agriculture and Rural Development (NABARD) for affordable credit.

SPECIAL THANKS



President of Mauritius & CMD of Indian Chamber



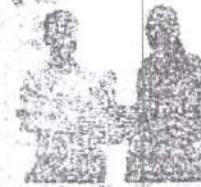
Sri Lakshmi Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V. Irimesh



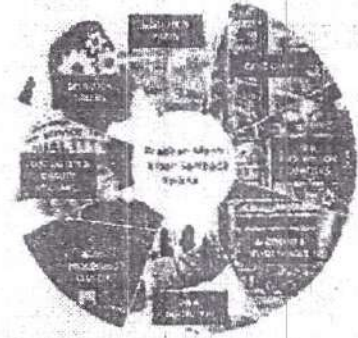
Governor of Maharashtra & Impex Chamber Mg. Dir.



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.

WHY EXHIBIT ?

- Governments can showcase their schemes for organics & farmers welfare
- Exhibitions combine benefits of internet, direct marketing & other media.
- Almost anyone interested in your products will be there
- Exhibitions are a marketing medium like no other
- Your target-audience comes to you in thousands.
- It's most cost-effective & better than advertising.
- Touch, feel & enquire - face-to-face networking.
- It can be a game changer for your business.
- Franchise or set up distribution channels.
- Launch products & evaluate response.



At the Conference (L-R) Ms. Jena Hagner (BACP certification judge from USA), Mr. Parker Kramble (Guinness World Record holder), Mr. Craig Wedge (World Wines Expert from Australia), His Congo Ambassador & Mr. Jaewon Gwak, President, Chamber of Commerce & Industry.

GOVERNMENT INITIATIVES & MARKET POTENTIAL

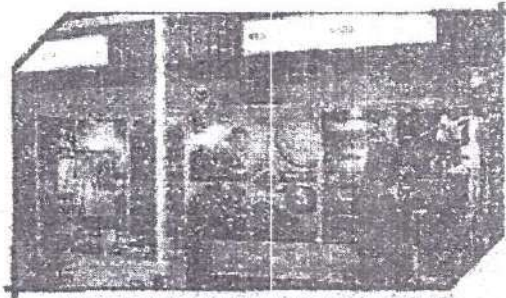
The Government of India has several attractive schemes, subsidies and fiscal/financial incentives for the industry which is passed on by the states, due to the political stability to farmers, producers & cultivators. In the organic F & B processing sector alone, India has over 835,000 organic producers, 659 processors, 669 exporters and 1.48 million ha area under organic cultivation. The F & B sector is heavily dependent on mechanized processing, packaging, storage & transportation technologies to overcome the challenges and food wastage. There are tax exemptions & foreign direct investment (FDI) norms are relaxed for up to 100% FDI in food product e-commerce through automatic route.

Despite being one of the largest producers of agricultural and food products in the world, India ranks fairly low in the global food processing value chains, emphasizing the huge potential for investing in it. By 2024, the industry will potentially attract US\$ 33 billion investments and generate employment for 9 million people. By 2030, Indian annual household consumption is probable, making India 5th largest household consumer worldwide. As per the National Agricultural Research Project (NARP), India has been divided into 127 agro-climatic zones. Loans to food & agro-based processing units & cold chains have been classified under agriculture activities for Priority Sector Lending - PSL. As per Business Wire (a Berkshire Hathaway company), Indian food processing market was worth INR 24,665 billion in 2018. The market is projected to reach INR 50,571 billion by 2024, exhibiting a CAGR of 12.4% during 2019-2024.

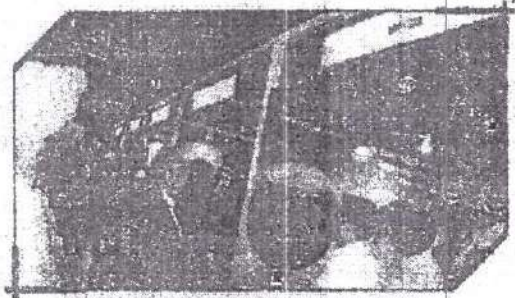
Rising household incomes, urbanization and the growth of organized retailers currently some of the major drivers of the market. A continuous growth in the urban population has resulted in consumers doing a fast-paced & busy lifestyle. With limited time available for cooking & meal preparation, processed foods such as ready-to-eat products and snacks have become quite popular, particularly metropolitan, but also in tier 2 & 3 cities and towns. India's consumers are over 1.5 billion, India has one of the largest working populations in the world. The increased foot-print & bandwidth of internet connectivity adds to easy marketability and e-commerce of food products. With increasing disposable incomes, this segment is the biggest consumer of processed foods. Increasing penetration levels of organized food retail outlets are offering a wide range of options with access to a diversified range of products at attractive prices. The proportion of working women is increasing continuously & because of their busy lifestyle, time for household activities such as cooking is declining. This results in rising demand for processed & ready-to-eat foods.



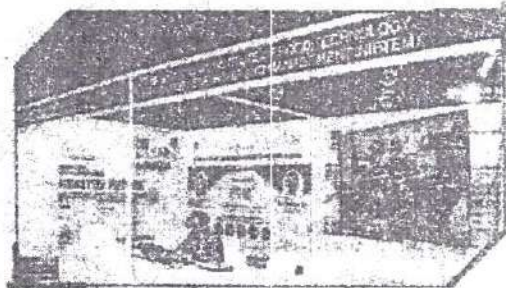
TRINITY'S 2019 - 2023 CENTRAL GOVERNMENT PAVILIONS



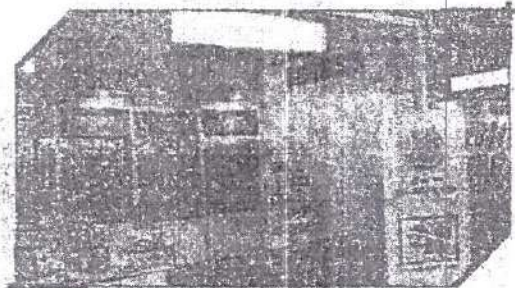
APEDA Pavilion - Agricultural Products Export
Dev. Authority, Ministry of Industry & Commerce



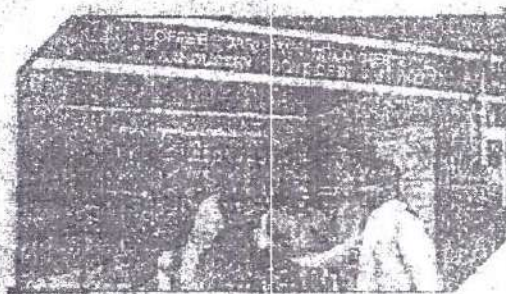
MPEDA Pavilion - Marine Products Export
Dev. Authority, Ministry of Industry & Commerce



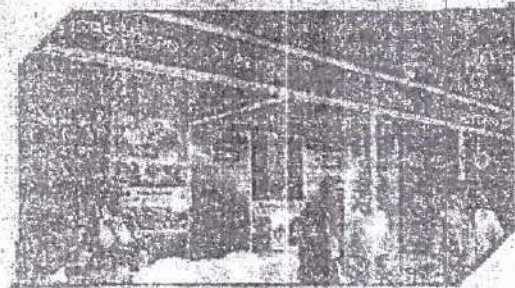
Ministry of Food Processing, Govt of India - National
Institute of Food Tech, Entrepreneurship & Mgmt - NIFTEM



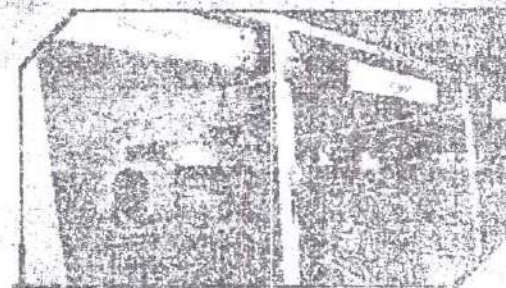
Tea Board, Government of India
Ministry of Industry & Commerce



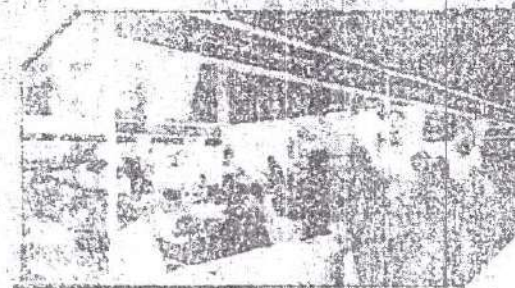
Coffee Board, Government of India
Ministry of Industry & Commerce



Spices Board, Government of India
Ministry of Industry & Commerce

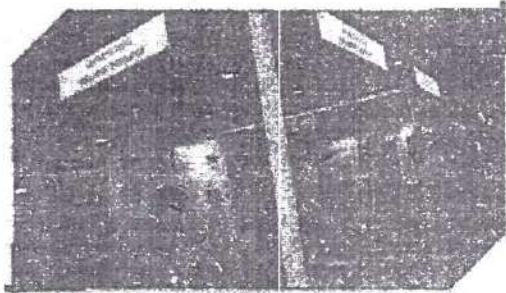


Goat Board, Government of India
Ministry of MSME

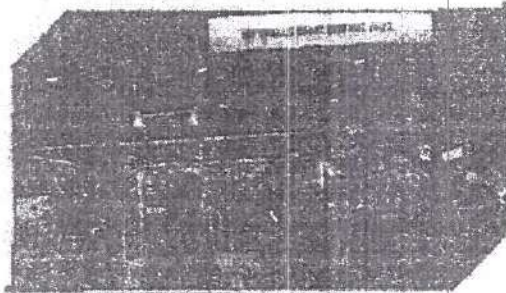


Coconut Development Board, Govt of India
Ministry of Agriculture

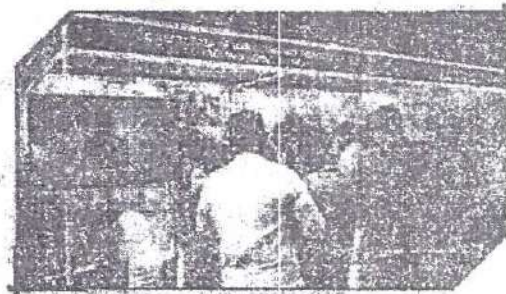
TRINITY'S 2019 - 2023 UNION AYUSH MINISTRY PAVILIONS



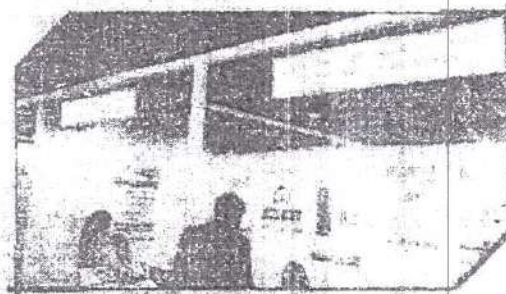
National Research
Development Corporation



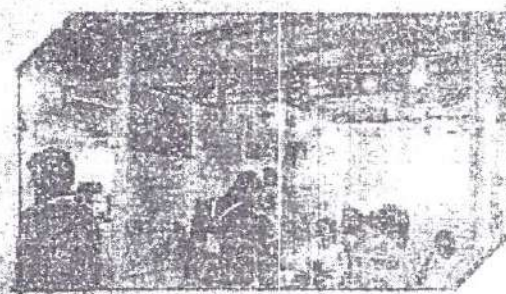
National Dairy Development Board



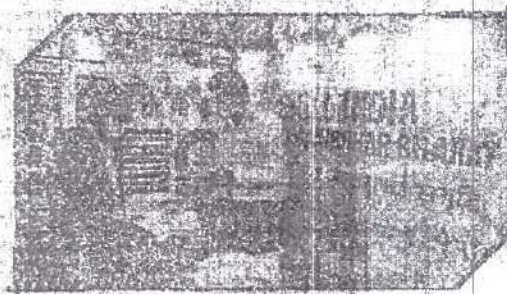
Directorate of Marketing & Inspection
(AGMARK), Govt. of India



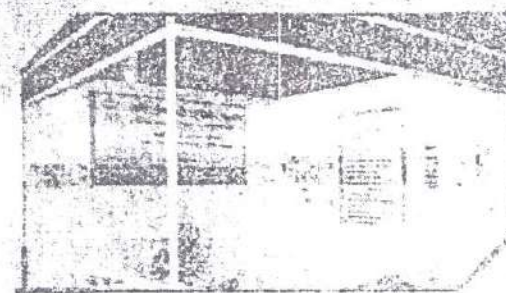
FSSAI - Food Safety and Standards
Authority of India, Govt. of India



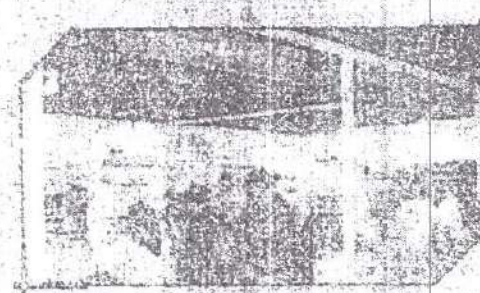
Directorate of Cashewnut and
Cocoa Development



Skill India
Anusandhan Bhavan

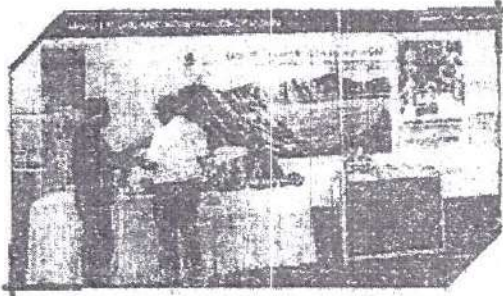


Central Council for Research in
Homoeopathy - CCRH



National Medicinal Plants Board
of India - NMPB

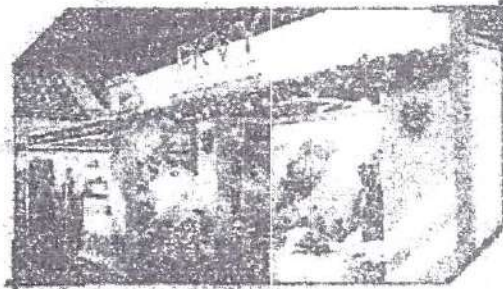
TRINITY'S 2019 - 2023 CENTRAL GOVERNMENT PAVILIONS



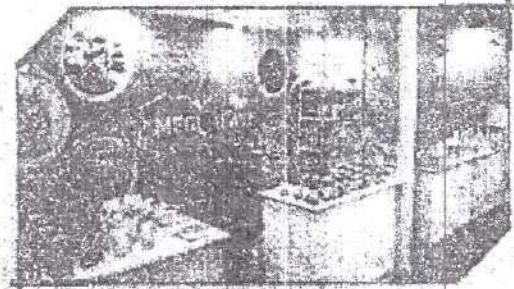
Government of Manipur - MOMA



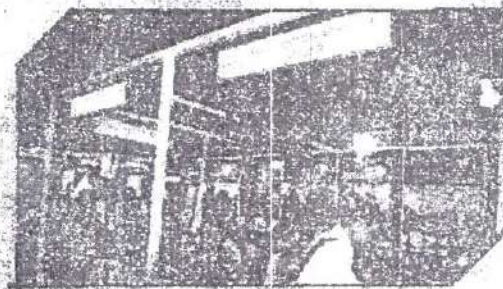
Government of Nagaland



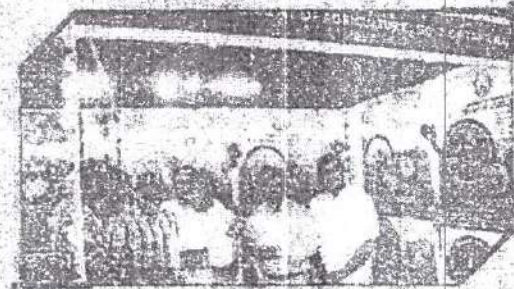
Government of Odisha



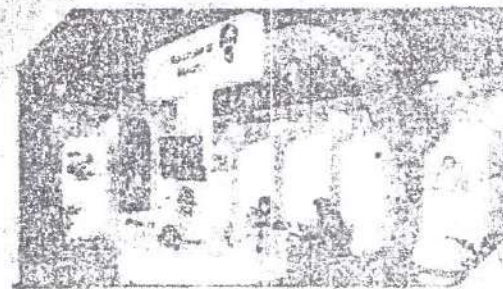
Government of Meghalaya



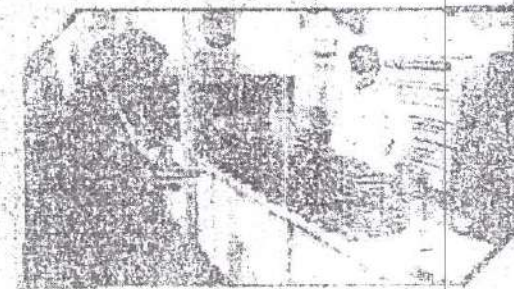
Government of Sikkim



Government of Tamil Nadu

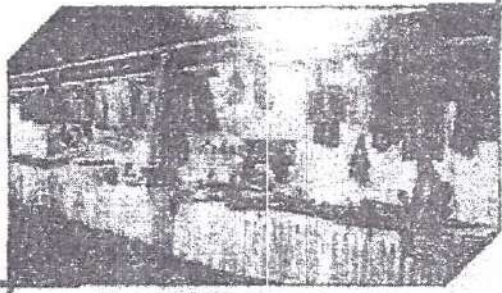


Government of Telangana

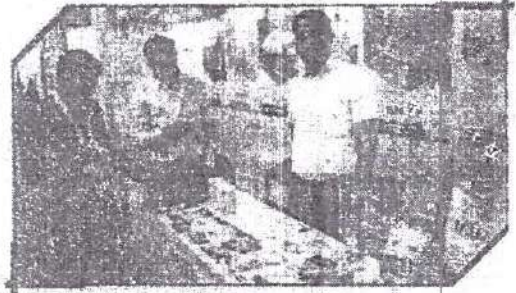


Government of Uttarakhand

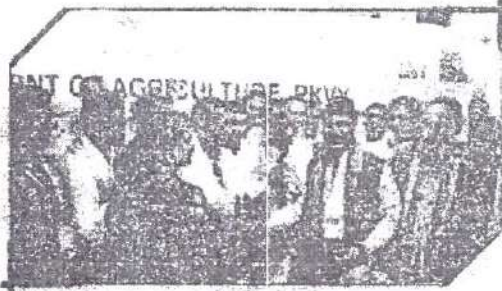
TRINITY'S 2019 - 2023 STATES GOVERNMENT PAVILIONS (ALPHABETICALLY)



Khadi & Village Industries Corporation



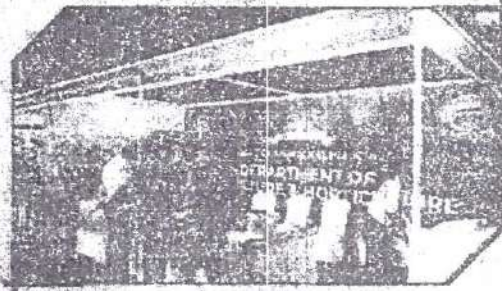
Government of Haryana, HAFED



Government of Assam - PKVY & MOVCD



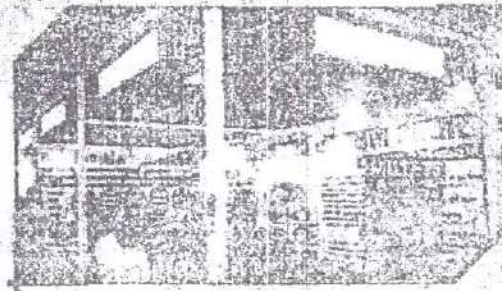
Government of Bihar



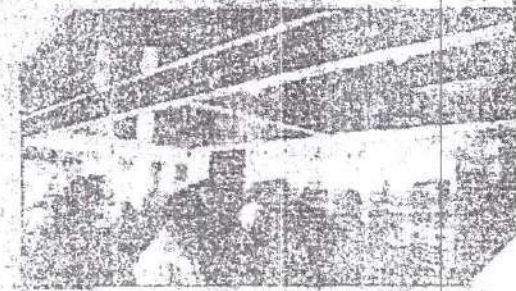
Government of Arunachal Pradesh



Government of Chhattisgarh - Horticulture Dept.

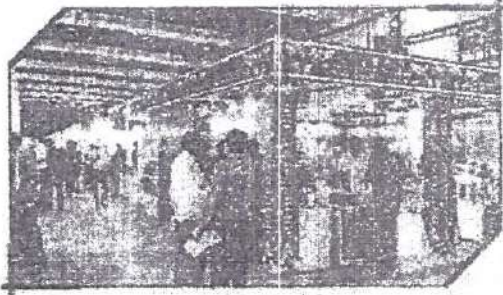


Government of Chhattisgarh - Agriculture Dept.



Government of Goa

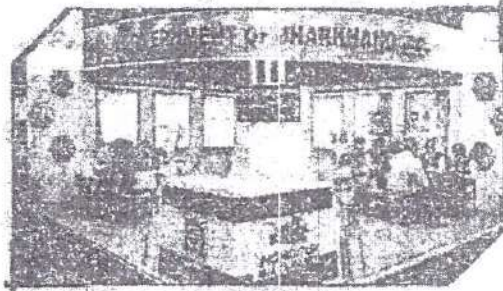
TRINITY'S 2019 - 2023 STATES GOVERNMENT PAVILIONS (ALPHABETICALLY)



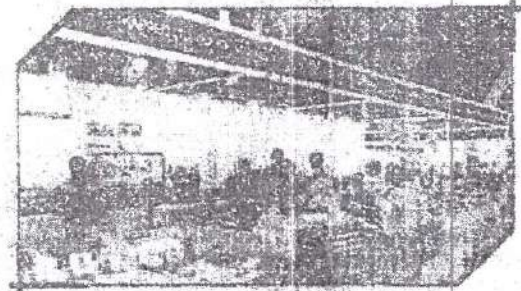
Food Processing Of UT Ladakh



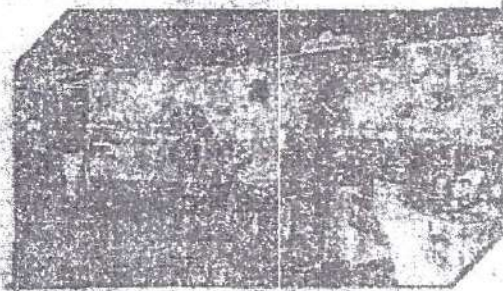
Government of Jammu & Kashmir



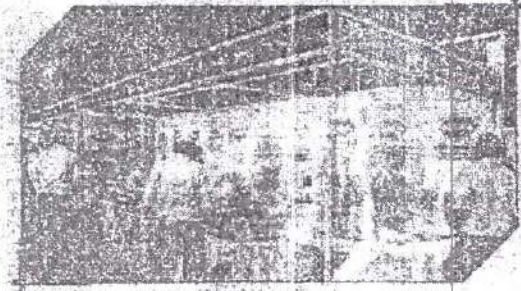
Government of Jharkhand



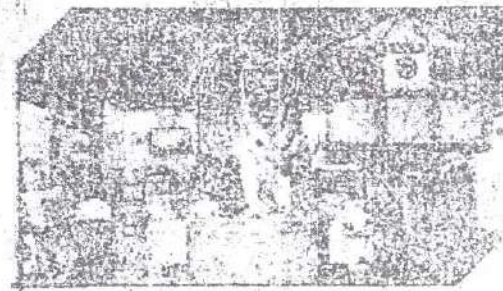
Government of Karnataka



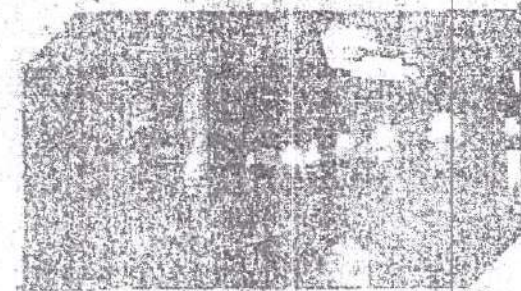
Government of Kerala



Government of Punjab



Government of Madhya Pradesh



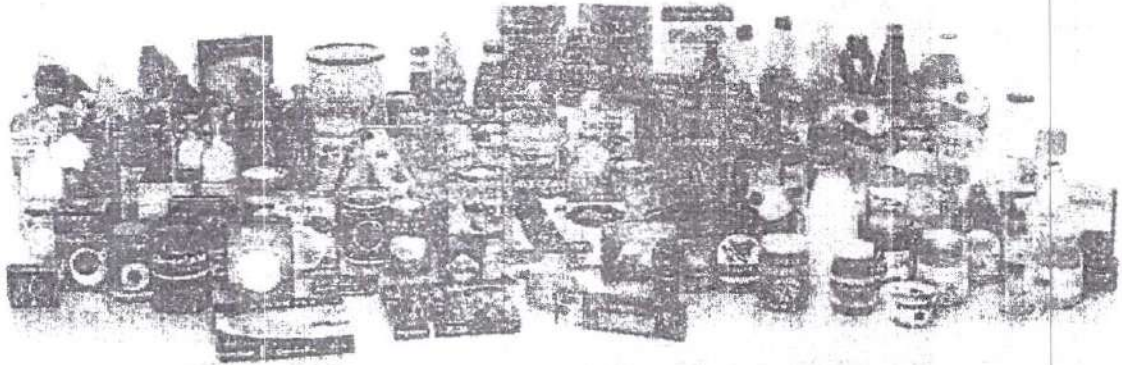
Government of Maharashtra

INDIA'S SHARE OF WORLD PRODUCTION

- 22% of Rice
- 27% of Banana
- 40% of Mangoes & Guavas
- 43% of Buffalo Meat
- 19% of Milk
- 21% of Pulses
- 70% of Spices
- 23% of Tea
- 21% of Sugarcane
- 46% of Coconut

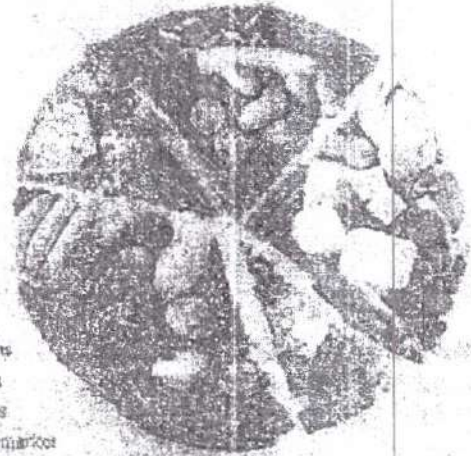
INDIA'S 2017 - 18 STATISTICS

- 311.71 million tonnes - Horticulture crop production
- 176.3 million tonnes - Milk production
- 95.2 billion Egg production
- 12.6 million tonnes - Fish production



INDIAN FOOD PROCESSING - FACTS & FIGURES

- India is the world's largest milk producing nation
- India is the second largest fruit producer in the world
- India is the largest producer, consumer and exporter of spices
- India's market for soft and alcoholic drinks is growing at a 14% CAGR
- India's 42 sanctioned mega food parks to become operational by 2020
- Indian food retail market is the 6th largest grocery market in the world
- India's horticulture output is expected to be 305.43 million tonnes in 2017-18
- India is the second largest producer of food & agri-commodities in the world
- India produced around 1.35 million MT (2015-16) of certified organic products
- India exports over 300 products in 20 different categories to over 20 countries
- India is the world's second largest producer of food grains, fruits & vegetables
- India's food & grocery retail market constitutes almost 65% of the total retail market
- India's food processing accounts for 32% of the country's total value of the F & B industry
- India's dairy, beverages, bread & cereals, snacks and health products are the fastest growing segments
- India's FP sector employs 12.6% of the workforce in the organized sector & 13.7% in the unorganized sector
- India had 150 million cubic meters of refrigerated warehousing in 2014 - the largest total capacity in the world
- India's food retail market is dominated by the Food Grocery (CAGR, 23%) and Food Services (CAGR, 15%) segments
- India's FP sector accounts for around 11% of agricultural value-added and 9% of manufacturing value-added products
- India's population is projected to overtake China by 2027, according to the UN's 2019 World Population Prospects report



WHY VISIT ?

Meet, Deal, Tie-up, Survey, Interact, Buy-Sell & Witness the Best & Latest in the fields of Processed & Packaged Agro-foods, Seeds, Herbs, Meats, Grains, Fruits, Pulses, Malt, Dairy, Drinks, Vegetables, Seafood, Ingredients, Foreign Products, Bread & Bakery, Organics, Ready-to-eat, natural products. And much more from exhibitors & at the various interaction opportunities at this mega show.

WHY VISIT ?

Trade & B2B Decision Makers, Investors & Agribusinesses, Importers & Exporters, Suppliers & Vendors, Cultivators & Farm Owners, Bulk & Institutional Buyers, Educational Corporates, Food Processors, Mills & Supermarkets, Fast Food Chains, Processed Food Manufacturers, Star Hotels & Fine Dine Restaurants, Distributors, Wholesalers and Retailers, Packaging and Distribution Centres, etc.

EXPO PROFILE

- Agriculture
- AYUSH
- Basmati Rice
- BioTech
- Cereals
- Colours
- Cotton
- Dry Fruits
- Extracts
- Farming
- Fertilizers
- Flavours
- Floriculture
- Food & Drink
- Formulations
- Fruits
- Grains
- Herbs
- Horticulture
- Ingredients
- Jute
- Medicinal Plants
- Oils & Fats
- Plants
- Pulses
- Seeds
- Spices
- Tea-Coffee
- Textiles
- Tinctures
- Vegetable
- And More



The DS SPICECO Pavilion at 10th Edition

INDIA - THE WORLD ORGANIC SUPERPOWER

Organic, Agriculture, Horticulture, AYUSH & Wellness, Animal Husbandry, Natural Products & Govt Initiatives.

India has the largest number of farmers engaged in organic farming across the world. The Food Standards and Safety Authority of India (FSSAI), in December 2017, has recognized the certification systems (NPOP and PGS-India) valid for organic food products. The Government of India now has the NPOP - National Programme for Organic Production - the standards for production and accreditation system, which is recognized by the European Commission and Switzerland for unprocessed plant products which is equivalent to their country standards. Similarly, USDA has recognized NPOP conformity assessment procedures of accreditation as equivalent to that of USA. Thus, Indian organic products duly certified by the accredited certification bodies of India are accepted by these leading importing countries.

The Government of India & all States are giving utmost importance to organic farming, medicinal plants, biotechnology and natural products to meet the huge demand. The private sector is not to be left behind with farmers, cultivators & gatherers are being organized into clusters or co-operatives to get best results. The Central Government has rolled out several schemes to incentivize organic cultivation - National Program for Organic Production (NPOP), National Project on Organic Farming (NPOF), National Mission on Sustainable Agriculture (NMSA), Paramparagat Krishi Vikas Yojana (PKVY), Rashtriya Krishi Vikas Yojana (RKVY), Mission for Integrated Development of Horticulture (MIDH) & National Mission on Oilseeds & Oil Palm (NMOOP) etc.

THE SECTOR IS BOOMING

- Indian domestic market is estimated at INR 40,000 million.
- The total area under organic certification process (registered under NPOP) - 3.56 million hectares as of 31st March 2018.
- Domestic market is anticipated to increase by INR 100,000 million to INR 120,000 million by 2020 with a similar increase in exports.
- The cultivable area was 1.78 million hectare (50%), while wild harvest collection area at 1.78 million hectare (50%) was the balance.
- Market for domestic organic packaged food in 2016 was INR 533 million, growing at 17% & expected to be INR 871 million by 2021.

Madhya Pradesh has covered largest area under organic certification, followed by Rajasthan, Maharashtra and Uttar Pradesh. By 2017, Sikkim received international UN acclaim for converting its entire cultivable land (more than 76000 hectares) under organic certification. Sikkim has assisted 66,000 farmers, boosted tourism and set an example for other countries. Sikkim was declared fully organic after phasing out chemicals & substituting them with sustainable alternatives.

PUSH FACTORS FOR INCREASED DEMAND

- Government has improved the regulatory framework for greater benefits.
- Investors are opting for organic produce companies seeing the market potential.
- Many organic produce companies are resorting to online marketing & technology.
- Organic food restaurants and cafes, retail outlets and supermarkets are fast increasing.
- Consumers are becoming health conscious and aware of the harmful effects of chemical use.
- New organic product categories are regularly being launched providing buyers with varied choices.
- Food processing and packaging has ensured longer shelf life & easy availability for organic produce.
- An exclusive Union AYUSH Ministry has raised demand for Ayurvedic & related wellness besides boosting exports.

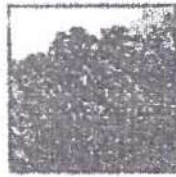
MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



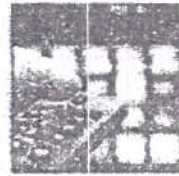
Special Invitations



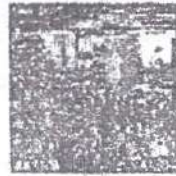
Radio FM



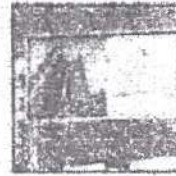
Vernacular Duffles



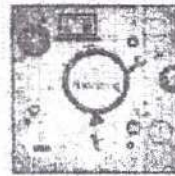
TV & Cable Channels



In Venue Displays



Outdoor Publicity



Outdoor Marketing

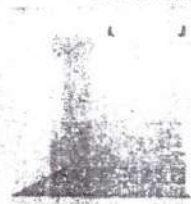


Business Visits

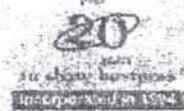
COST-EFFECTIVE RATES

- Raw Space - ₹14,500 /- per sq mt ● Built-up Stall - ₹15,000 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euro) - Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20% Premium on Corner Stalls. 15% GST applicable.

COMPANY NAME



PROFESSIONAL ORGANIZERS

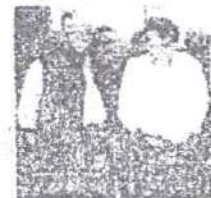


TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premier producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRAMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Ayapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this time is no different.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations - Bharatn Udon Chambers of Commerce, All India Association of Industries, Maharashtra Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

SPECIAL THANKS



India's Minister Suresh P. & Vijay K. ALAI President



Union Secretary A. Shresh & Dr. Neelendra, PM's Guruji



M. E. Governor Rao & CM, Fodarch of Maharashtra



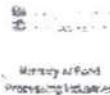
Sanjitinder Mehra, IAS, a Minister & Trinity Chairman



Hotels & Restaurants Association President

TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

Union Government Ministries Pavilions

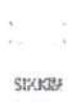


Central Government Agencies Pavilions



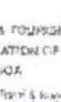
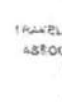
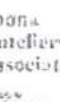
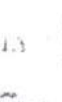
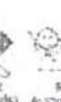
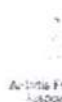
And many more

Major States Pavilions

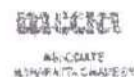
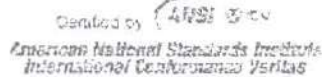


And many more

Special Thanks



Professional Producers



www.agrofbard.in | +91 9769656657 | trinity_bmd@gmail.com